

SOLUTIONS

Let's create new business together!

DISPLAY RATES

Open Rate \$5.50 pci
With discount
for multiple runs.

Front page placement - \$250.00
(includes color)

Ask us about discounts on
multi runs or how we can
give you regional and state
exposure.

INDEPENDENT -R- ELLSWORTH COUNTY REPORTER

304 N. Douglas • Ellsworth, KS • 785-472-5085

www.indyrepnews.com

CIRCULATION - OVER 7500 READERS!

WEBSITE/FACEBOOK

Almost 3,700 users a month,
14,000 page views,
almost 1,800 likes.
Or ask about our
digital-print-combo rates

COLOR CHARGES

1/2 to full - \$100.00
Up to 1/3 - \$75.00

MECHANICAL MEASUREMENTS

Printing Process: Web Offset
Page Size: Six Column - 10.25 inches x 20"
Column Width: 10p10 or 1.60 inches
Inches Per Page: 121"

DEADLINES

The display advertising deadline is
noon Monday prior to publication.
**High composition advertising
needs to be submitted by 5:00
p.m. Friday before publication.**
The deadline for classified
advertising is noon Monday week
of publication.
Press time is noon Tuesday.

CLASSIFIED RATES

15 Words \$5.00
Additional Words 25c each

Classified Display (No Discount) - \$6.25 pci
A special rate is available for classified
words running 3 or more consecutive weeks.
Classified advertisements are cash.

INSERT RATES

The I-R can distribute your flyer,
brochure or circular in the paper.
Call us for more information.

Number needed: 2300
Delivery address:
Salina Journal • PO Box 740
333 S. 4th Street
Salina, KS 67402-0740

WE DO PRINTING

- **Direct Mail** - Printing and mailing your flyers, etc. to any zip codes you want.
- **Printing** - Business cards, brochures, newsletters, envelopes, stationery, and more.
- **Logo Design** - We will create a logo to get your business noticed.
- **Digital Needs** - We can get you up to date with digital advertising needs.
- **Copies** - Black & white, Color.

Contact us for all your advertising needs!

Alan Rusch - Advertising Director - 785-472-5085 - arusch@indyrepnews.com

Bill Beckmeyer - Graphic Design - 785-472-5085 - eciads@yahoo.com